

8.00am – 9.00am

**REGISTRATION AND NETWORKING - TEA & COFFEE**

9.00am – 9.10am

**MC INTRODUCTION**  
**REBECCA "Q" WALKER**

*Experience Lead*  
*Uprise Digital*

9.10am – 9.20am

**OPENING REMARKS**  
**BRETT O'RILEY**

*Chief Executive Officer*  
*EMA*

**Raw, Bold Artificial Intelligence Knocking on NZ Business Doors Now**

9.20am – 9.50am

**KEYNOTE: AI IN THE REAL WORLD: A GLOBAL PERSPECTIVE WITH TANGIBLE LESSONS FROM THE FIELD.**

- Global insights into what a true AI business looks like
- The common challenges all industries face, and how they are being solved on the front-lines of adoption
- What kind of culture shift is required for an 'AI first' mentality? Some key lessons from the road.

**RASHIDA HODGE**

*Vice-President -*  
*Insurance Industry*  
*IBM North America*

9.50am – 10.15am

**THE 'DIGITAL HUMANS' ARE COMING – BUT IS YOUR BUSINESS READY?**

- The evolution of a 'digital human' – creation, implementation, application
- Where, when and how to drive the acceptance and adoption of the digital humans in an organisation?
- Addressing the ethical considerations of digital humans in the workplace.

**VICTOR YUEN**

*Head of Product*  
*FaceMe*

10.15am – 10.35am

**PANEL: WHAT IS THE AI MATURITY FRAMEWORK AND HOW IT CAN SHAPE YOUR AI STRATEGY?**

- How to measure AI maturity? When will AI be mature?
- Does plug-and-play AI exist and will it work for Kiwi SMEs just beginning to explore AI?
- How does NZ stack up globally on the AI maturity scale on average?

10.35am – 11.05am

**NETWORKING BREAK MORNING TEA**

**David or Goliath? A Tale of Two Very Different Companies**

**11.05am – 11.35am**  
**SELF-DISRUPTION TO PREVENT SELF-DESTRUCTION. THE TRANSFORMATION JOURNEY AND HOW TO STAY AHEAD OF DISRUPTION.**

- Which business function should anchor your transformation plan – is it marketing, operations, IT or is it a new product area altogether?
- Who are the key stakeholders when facing a large-scale transformation plan?
- The hidden risks that can derail your transformation journey.

**LAURA MAXWELL**

*Chief Digital Officer*  
*NZME*

11.35am – 12.05pm

**KIWIS GOING ELECTRIC! HOW SMART INNOVATION AND COMMON SENSE IS HELPING ONE COMPANY CHANGE THE WHOLE SECTOR**

- The power of open source, automation, and agile innovation
- Getting decisions right and wrong, and keeping things simple
- The challenge to never stop innovating.

**HUIA BURT**

*Co-founder & Director*  
*Electric Kiwi*

**Tech in action - Driving transformation through meaningful technology**

12.05pm – 12.35pm

**YOUR FIRST CONVERSATIONAL AI APPLICATION – REACHING BEYOND UNCERTAINTY**

- Opportunities for Conversational AI in customer facing scenarios
- Choosing the right platform and navigating towards your goal
- Choosing the data sources that deliver concrete business objectives.

**MICHAEL LOVEGROVE**

*Chief Executive Officer*  
*JRNY*

12.35pm – 1.05pm

**USABLE BLOCKCHAIN – NOT JUST FOR THE BIG PLAYERS.**

- Partnering with vendors and internal and external stakeholders in your business ecosystem through smart contracts
- How blockchain can automate financial process workflows for significant improvements
- Protecting your IP and data

**AARON MCDONALD**

*Founder*  
*Centrality.AI*

1.05pm – 2.05pm

**LUNCH BREAK**

2.05pm – 2.10pm

**DIGITAL DIARIES**

*Inspiring stories of the digital evolution of small business*

**Advancing your Culture and People – Enabling ownership across the entire business**

2.10pm – 2.40pm

**MOVING FROM AN ANALOG TO A DIGITAL CULTURE – AND DOES DIVERSITY HAVE ANY ROLE TO PLAY?**

- Is your business in analog or digital mode – the 3 telltale symptoms
- The culture transformation metrics that are of key significance for your digital transformation planning?
- Can diversity and inclusion unlock the skills constraints facing businesses in transformation mode?

2.40pm – 3.10pm

**THE GIG ECONOMY: A FRESH PERSPECTIVE ON YOUR PEOPLE STRATEGY AND THE FUTURE OF WORK**

- The future of work is changing – what does it mean for your business?
- Can freelancers and gig workers boost innovation and experimentation in your business?
- Streamlining your processes through smart workforce management platforms

**JAMES FULLER**

*Chief Executive Officer*  
*Hnry*

**Transformation as a continuum - Leadership and Strategy for an evolutionary era**

3.10pm – 3.45pm

**PANEL: THE BIG BUSINESS CONTINUITY QUESTION - WHAT HAPPENS IN A POST-TRANSFORMATION LANDSCAPE?**

- Is it time to have a post – transformation, post-AI, succession plan for business leadership?
- How to re-orient the business model and financial and product workflows to align with future exponential technologies?
- Pre-empting the challenges facing NZ business around privacy and security in a futuristic landscape – and how to gain global competitive advantage.

3.45pm – 3.55pm

**MC CLOSING**

